

tel: 208-596-2419
486 Boyde Ave, Moscow, ID
julia@amz-design.com
www.amz-design.com

julia p. ames

Senior Graphic Designer | Web Designer | Illustrator

Good day,

I have broad experience as a visual designer, from art direction, photography direction, magazine and report design, to advertising and web design. I have worked frequently with client's brand elements including logos, imagery and color palettes. For many clients I have created content for and designed newsletters, brochures, books, Epubs, magazines and promotional flyers.

I have designed for a wide range of clients, including university and government divisions, publishing, tourism, cultural organizations and retail. I've worked in university settings, design studios, and in magazine and book publishing. I've developed brands and implemented them through various collateral. My first job was working in the art department of Harbourfront Center in Toronto, where I worked with marketing directors and developed original brands for many events, promotional brochures and site signage and banners. My last job was working for the Office of Technology Transfer at the University of Idaho, designing their departmental website, designing and developing content for a twice-monthly newsletter and maintaining a social media presence. For over a decade I worked in magazine and book publisher. Prior to that I worked in boutique design studios.

I have developed a social media presence with weekly informational posts and promoted events on Facebook and Instagram.

I am accustomed to team work and believe communication is very important with stakeholders and vendors. At the same time, I work independently and track projects to meet deadlines.

You may view samples of my work at www.amz-design.com and also a www.coroflot.com/juliapames.

Best regards,



Julia P. Ames

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Professional experience

2020-present, Office of Technology Transfer (OTT), University of Idaho, Moscow, Idaho.

WEB DESIGNER & COMMUNICATIONS SPECIALIST.

- Website design for the Office of Technology Transfer (OTT): www.uidaho.edu/research/ott
- Worked with IT to create a digital service portal/ticketing system for OTT:
<https://support.uidaho.edu/TDCClient/40/Portal/Requests/ServiceDet?ID=789>
- Created concept, wrote content and designed an ongoing bi-monthly newsletter entitled, *Tips & Tricks*
- Wrote press releases, designed fliers to promote webinars, including *StartUp Stories*, speaker series

2016-present, Amz Design, Moscow, Idaho

OWNER, ART DIRECTOR, GRAPHIC DESIGNER, ILLUSTRATOR.

- Brochure designs for VMRD (Veterinary Medicine Research & Development), Pullman WA
- Art direction, poster illustrations for *Shakespeare in Paradise* (Nassau) theatre festival (2009-2021).
Collateral included: poster illustrations, t-shirts, brochures, postcards, program books.
- Magazine art direction and layout for multiple issues of *The Bahamas Investor*
- Digital fliers, social media posts, advertisements, postcards, & tickets for musical concerts & events
- Design of over 25 print and epub/ebooks (novels, journals, poetry, art)
- Multiple postcards and fliers for real estate company

2003-2016, Etienne Dupuch Jr. Publications, Ltd, Nassau, The Bahamas.

SENIOR GRAPHIC DESIGNER. My responsibilities at this publishing house included:

- Magazine art direction, design & layout of print and digital magazines and books, including photography direction for *The Bahamas Investor*, the *Dining & Entertainment Guide for Nassau*, *What to Do Freeport*, *Welcome Bahamas* and the layout and indexing of the 600 page *Bahamas Handbook*
- Advertising design and layout, editorial inserts and retail brochures

2003, John Kennedy and Associates Marketing Communications Inc, Etobicoke, Canada.

GRAPHIC DESIGNER.

- Design of print advertising for hotel chains: Marriott, Hilton, Renaissance and Comfort Suites
- Layout of travel brochure for *Sunwing Canada*.

1997-2002 Neglia Design Inc., Toronto, Canada.

PRINT & WEB DESIGNER.

- Conceptual design, layout and illustration of annual reports; including charts and balance sheets for Enghouse Systems Ltd, City of Toronto–Works & Emergency Services, College of Massage Therapists
- Design and illustration of press kits and POS signage and brochures for events by a PR firm promoting the International Olive Oil Council-Canada and Wines of Germany Canada
- Design of conference brochures and displays for Treasury Management Association of Canada
- Website design and intranet employee website design and print collateral for AstraZeneca-Canada
- Design of ads for Sandals Beaches Resorts

1995-1997 University Communications, University of Idaho, Moscow, Idaho, USA.

PRINT & WEB DESIGNER.

- Magazine art direction and graphic design for the *University of Idaho Magazine*, and the *UI Register*
- *UI President's Report* design, photo art direction, illustration, charts and graphics
- Web designer, working with departments, designing site structures, writing text, creating graphics and html web pages, uploading to a UNIX server, checking links and working with webmaster to create data-based dynamic aspects of the sites.

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Graphic design education

Graphic design & Illustration. Associate degree. Algonquin College, Ottawa, Canada

Art studies

- Figure drawing. PopopStudios for the Visual Arts, Nassau, Bahamas
- Figure drawing, painting, color theory, painting composition. Ottawa School of Art, Canada
- Painting, Drawing, Composition, Color theory, Figure drawing. University of Idaho

Training, courses

- DreamWeaver Adobe certified training. Harper Burnham, Toronto
- Preparing Graphics for the web. Ivey Seright International, Seattle
- Advanced graphic design systems. One yr accredited course at OCAD, Toronto

Software knowledge & skills

- Adobe Creative Cloud: InDesign, Adobe Photoshop, Illustrator, Acrobat DC, DreamWeaver
- Microsoft Word, PowerPoint, and Excel
- InDesign Epub format for ebooks
- Online publishing with ISSU and Digipage
- MailChimp online email software
- Sitecore, an online content management system

Skills

- Creating and executing exciting eye-catching layouts
- Working with typography, color, design grids
- Learning about, understanding and designing within client's brand
- Researching content and copywriting
- Digital illustration for posters, logos, brochures, info graphics, charts
- Prepress skills including: checking files for knockouts, bleeds, fonts and checking online proofs
- Photo-retouching, color correcting and editing for print and internet
- Thorough and timely communication with stakeholders and vendors
- Tracking projects to meet deadlines
- Ability to sell ideas through presentations to clients
- Creating social media ads
- Creating MailChimp email blasts
- Making PowerPoint slide decks
- User interface design for landing pages and websites
- Applied knowledge of Html and optimizing images for the internet
- Solving problems
- Juggling multiple projects at once

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Professional references

- **Archibald Harner**, Assistant VP for Research & Economic Development/interim Office of Technology Transfer director, University of Idaho. Email: aharner@uidaho.edu, tel: (208) 885-0174 (current supervisor)
- **Jeremy Tamsen**, Technology Transfer Officer, Washington State University (former U of I OTT director) . Email: jeremy.tamsen@wsu.edu, personal: jtamsen@gmail.com, c: (970) 443-1476. (former supervisor)
- **Steve Cotterill**, Editor/Writer, *The Bahamas Investor* magazine, Etienne Dupuch Jr Publications Ltd, London office. We worked together for 6 years on The Bahamas Investor magazine, email: stephenjcotterill@btinternet.com, tel: + 44 (0781) 741-8082
- **Lilian Filler**, Associate Editor, *The Bahamas Investor magazine*, Etienne Dupuch Jr Publications Ltd. We worked together for 6 years on The Bahamas Investor. Email: bettyfour94@gmail.com, tel: 404 509-6604.
- **Michelle A Ferguson**, Deputy Manager, Office of the Executive Director, Securities Commission of The Bahamas formerly of Etienne Dupuch Jr Publications, Ltd. We worked together for 16 years. Email: mallenferguson@scb.gov.bs, mallenferguson@gmail.com, (WhatsApp) c: +1 (242) 425-6591
- **Dr. Nicolette Bethel**, Director of the annual theatre festival, *Shakespeare in Paradise* (Nassau, Bahamas) I have art directed 10 years of show poster artwork and graphic design of program books, posters, flyers, postcards and digital media promotions for this festival. Email: admin@ringplay.org, admin@shakespearein-paradise.org, c: (WhatsApp) +1 (242) 424-7629
- **Etienne Dupuch Jr.**, Publisher, Eienne Dupuch Jr. Publications, Nassau, The Bahamas: 1 (242) 362-4888 1 (242) 323-5665, 1 (242) 326-5872, c: +1 (242) 376-5897
- **Greg Tino**, Director, Graphic Terminal. He was the art director at John Kennedy and Associates in Etobicoke, Canada, when I worked under him as a senior designer. Email: greg@graphic-terminal.com, tel: (416) 829-0057

Personal references

- Greg Turner-Rahman, gtrahman@uidaho.edu, tel: (509) 901-1575, (208) 885-7160
- Joyce and Nels Reese, jreese@roadrunner.com, tel: (208) 882-3328, c: (208) 310-6793
- Kathy Warren, kathleenw1@gmail.com, tel: (509) 432-4912
- Steve Talbott, sctalbott@gmail.com, tel: (208) 882-2130
- Peter Haug, peterlaoshi@gmail.com, tel: (541) 215-2060

Further references can be supplied upon request.