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# julia p. ames

Graphic designer

## **career summary**

The art of communication and good design is making information easier to read and understand. With many years as an artist, designer and illustrator, my focus is to convey ideas concisely through visual media.

I have strong design expertise in magazine and book publishing, corporate communications and reports, festival, event and conference promotions.

I have extensive experience with photo retouching in Photoshop. I've designed charts and graphs in Illustrator for reports and magazines; I've designed Logos and worked with brand guidelines.

I've illustrated feature stories for magazines and books, and theater posters.

I communicate with stake holders, research, conceptualize, strategize, organize, schedule and track projects to meet deadlines. I work hard until the job is finished from concept and layout to preparing print ready files and reviewing proofs– to ensure the best quality product.

I collaborate with other creatives and vendors to produce attractive client-driven work.

I offer a creative ideas and proven experience.

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Graphic designer, illustrator, web designer

## Professional experience

2016-present, amz design, Moscow, Idaho

GRAPHIC DESIGNER, ILLUSTRATOR.

- Magazine layouts for *The Bahamas Investor* the *Bahamas Handbook*
- Poetry book and literary journal design, including *WomanSpeak Journal of Art & Writing by Caribbean Women*, Volumes 2018
- Poster illustrations, brochures, and program books for *Shakespeare in Paradise* theater festival
- Post cards and flier designs promoting Lido Real Estate, Orange, CA
- Promotional cards, fliers and tickets promoting musicians Tanya and Paul Hanna

2003-2016, Etienne Dupuch Jr. Publications, Ltd, Nassau, The Bahamas.

SENIOR GRAPHIC DESIGNER. My responsibilities at this publishing house included:

- design and layout of magazines and books, including photography art direction for *The Bahamas Investor*, the *Dining & Entertainment Guide for Nassau*, *What to Do Freeport*, *Welcome Bahamas* and the layout and indexing of the 600 page *Bahamas Handbook*
- advertising design and layout, editorial inserts and retail brochures
- uploaded interactive Acrobat documents online for Digipage flip-page editions of magazines of linked to www.bahamasnet.com
- checked and fixed art files submitted by advertisers
- supervised and trained design staff, tracked workflow, problem-solved, trouble shot technical and design problems

2003, John Kennedy and Associates Marketing Communications Inc, Etobicoke, Canada.

GRAPHIC DESIGNER. My responsibilities included:

- design of print advertising for hotel chains: Marriott, Hilton, Renaissance and Comfort Suites
- layout of travel brochure for *Sunwing Canada*.

1997-2002 Neglia Design Inc., Toronto, Canada.

GRAPHIC/WEB DESIGNER. At this boutique design studio, projects I designed included:

- conceptual design, layout and illustration of annual reports, including charts, graphic and balance sheets for Enghouse Systems Ltd, City of Toronto–Works & Emergency Services, College of Massage Therapists of Ontario
- design and illustration of press kits and POS signage and brochures for events by a PR firm promoting the International Olive Oil Council-Canada and Wines of Germany Canada
- design and layout of conference and seminar brochures and displays for Treasury Management Association of Canada
- design of website, intranet site and print collateral for AstraZeneca-Canada
- brochure layout and ads for Sandals Beaches Resorts

1995-1997 University Communications, University of Idaho, Moscow, Idaho, USA.

GRAPHIC DESIGNER /WEB DESIGNER. My work included:

- art direction and layout for University of Idaho Magazine, and The UI Register
- UI President's Report
- responsibilities as a web designer involved working with departments, designing site structures, writing text, creating graphics and html web pages, uploading to a UNIX server, checking links and working with webmaster to create data-based dynamic aspects of the sites.

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## Freelance design

2007-2018 Nassau, Bahamas (partial list):

- theatre festival graphic designer & poster art director for *Shakespeare in Paradise* festival (2009-2018); design of collateral including: t-shirts, brochures, postcards, program books and posters,
- report design for the Downtown Nassau Partnership, *Imagine Nassau Capital Campaign*
- book designs including:
  - *Embracing You*, (cookbook) by Tanya Hanna
  - *Shakespeare in Paradise Celebrates Five Years of Poster Art: 2009-2013*
  - *Women in Jinja—28 poems, Wide Sargasso Sea and 62 Other Poems*, by Obediah M. Smith
  - *WomanSpeak Journal of Art & Writing by Caribbean Women*, Volumes 5-9, edited by Lynn Sweeting
  - Print and online promotional collateral, CD covers for musicians Paul and Tanya Hanna in Nassau,
  - Logo and postcard for Downtown Art Tours

## Graphic design education

Graphic design & Illustration. Associate degree, diploma. Algonquin College, Ottawa, Canada, 1985

## Training, courses

- CS6 DreamWeaver Adobe certified training. Harper Burnham, Toronto, 2013
- Preparing Graphics for the web. Ivey Seright International, Seattle, 1997
- Advanced graphic design systems. One yr accredited course at OCAD, Toronto, 1988

## Software knowledge & skills

- Adobe CS 6: Photoshop, Illustrator, InDesign, Acrobat Pro X, Adobe Flash, DreamWeaver
- QuarkXpress 9.5.4
- Digipage turn-page internet software
- Microsoft Word, PowerPoint, and Excel

## Skills

- developing and executing visual design concepts and layout
- photo-retouching and editing for print and internet
- creative Illustration in various traditional and digital media
- user interface web design
- applied knowledge of HTML and optimizing images for the internet
- effective communication
- researcher and problem solver

## Fine art studies

Figure drawing. PopopStudios for the Visual Arts, Nassau, Bahamas

Figure drawing, Figure painting, Still life painting, Colour theory. Painting composition  
Ottawa School of Art, Canada

Painting, Drawing, Composition, Color theory, Figure drawing. UI, Moscow, Idaho